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Attorneys for Defendant Traeger Pellet Grills, LLC

## IN THE UNITED STATES DISTRICT COURT

## FOR THE DISTRICT OF UTAH CENTRAL DIVISION

MICHAEL YATES, individually and on behalf of all others similarly situated; and NORMAN L. JONES, individually and on behalf of all others similarly situated,

Plaintiffs,

v.

TRAEGER PELLET GRILLS, LLC, a Delaware limited liability company,

Defendant.

Case No. 2:19-cv-00723-BSJ

DEFENDANT'S MOTION FOR LEAVE TO FILE UNDER SEAL

Judge Bruce S. Jenkins

Defendant Traeger Pellet Grills, LLC ("**Defendant**" or "**Traeger**"), pursuant to DUCivR 5-3(b)(2)(C)(i), hereby moves this court for leave to file Exhibits C.1; C.2; D; E; G.1; G.2; G.3; G.4; I.1; I.2; I.3; I.4; J.1; J.2; J.3; J.4; J.5; J.5b; J.6; J.7; J.8; J.9; J.10; J.11; J.12; J.13; J.14; K.0; K.1; K.2; K.3; K.4; K.5; K.6; K.7; K.8; K.9; M.1; M.2; N.1; N.2; O.1; O.2; P.1; P.2; T.1; T.2; and U to Plaintiffs' Motion for Class Certification, Document No. 149, ("**Exhibits**") under seal.

## **ARGUMENT**

Pursuant to DUCivR 5-3, the records of the court are presumptively open to the public, but a judge may, upon a showing of good cause, order that documents be sealed.

Traeger requests that the Exhibits be sealed to protect information that has been designated "Confidential" and/or "Attorneys' Eyes Only" by the parties pursuant to this Court's Standard Protective Order. Traeger so designated these documents due to the presence of highly sensitive and proprietary business and technical information, which includes Pellet ingredients and formulas, personal employee information, raw data from internal surveys (which include private information for several of Traeger's customers), and pricing and sales data (and deposition and expert testimony regarding the same). Publication of that information would harm Traeger's "competitive standing" by providing its competitors access to its private formulas, marketing strategies, financial information, and other

proprietary information. *See Ensminger v. Credit L. Ctr, LLC*, No. 19-CV-02147-TC-JPO, 2021 WL 8567979, at \*1 (D. Kan. May 14, 2021) (citing *Lazzo v. Frontier Wealth Mgmt., LLC*, No. 20-CV-1075-DDC, 2020 WL 1330696, at \*2 (D. Kan. Mar. 23, 2020)). The filing has been narrowly tailored to redact or seal only this information where possible. Accordingly, Traeger respectfully requests that these Exhibits be permanently and entirely sealed.

**DATED:** June 7, 2022 PARSONS BEHLE & LATIMER

/s/ Julianne P. Blanch
Julianne P. Blanch

Juliette P. White

ARNOLD & PORTER KAYE SCHOLER LLP James F. Speyer E. Alex Beroukhim

Attorneys for Defendant Traeger Pellet Grills, LLC

## **CERTIFICATE OF SERVICE**

I hereby certify that on this 7<sup>th</sup> day of June, 2022, I electronically filed a true and correct copy of the foregoing Motion for Leave to File Under Seal with the Clerk of the Court using the CM/ECF system, which sent notification to all counsel of record.

/s/ Julianne P. Blanch	
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